

# Adopt Cloud-to-Cloud SaaS Backup to Protect Microsoft 365<sup>®</sup> Data

Safeguard All Your Critical Data with Cloud-to-Cloud Backup and Recovery Specifically Designed For Microsoft 365

## Back Up Microsoft 365

Microsoft 365 adoption continues to skyrocket in the wake of the COVID-19 pandemic.

Microsoft, like most Software-as-a-Service (SaaS) application providers, follows the shared responsibility model. Per your service level agreement (SLA), the responsibility of protecting the security and integrity of your data, endpoints, accounts and access management rests on your shoulders. Meaning, accidental deletions, malicious insiders, etc., could wipe out your business-critical data.

Protect Microsoft 365 accounts with cloud-to-cloud backup solutions.

## Protect Your Data

- ✓ Over 40% of SaaS tool users have lost data.<sup>1</sup>
- ✓ About 70% of employees have accidentally deleted work data.<sup>2</sup>
- ✓ The average cost per lost record in 2020 was \$146.<sup>3</sup>
- ✓ One-third of customers will end their association with a business following a data-loss incident.<sup>4</sup>

Sources: [1] Info Security Magazine [2] Help Net Security Magazine [3] IBM Cost of Data Breach Report [4] IDC Report



### COMPREHENSIVE PROTECTION

Reliable backup, with unlimited storage space and an unrestricted retention policy, ensures valuable Microsoft 365 data remains backed up and protected always.



### COMPLETE AUTOMATION

Get daily, automated Microsoft 365 backups that auto-discover new or altered content to backup. This process runs quietly in the background.



### EASY & RAPID RESTORE

Locate and restore lost data quickly, so you can get back to what matters.



### TRANSPARENT REPORTING

Use the immutable audit log for a transparent, actionable report of every Microsoft 365 backup, and receive backup health status reports daily.

**CONTACT US TO MAKE SURE YOUR MICROSOFT 365 DATA IS RECOVERABLE.**



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